



Tuesday, April 20, 2010

6:00 to 9:00 pm

Location: Pace University, Pleasantville, NY

EXPO'10 BOOTH & JOURNAL AGREEMENT

Corporation/Organization Name _____ Date _____

Contact Name _____ Title _____

Address _____

City _____ State/Zip _____

Contact Telephone _____ E-mail _____

BOOTH DESCRIPTION:

POWER SUPPLY REQUIRED: YES or NO (additional charges may apply)

SPACE RESERVATION DEADLINE: March 1, 2010

Completed application with payment must be received by above deadline in order to be included in the EXPO Journal (see Terms & Conditions).

PUBLICATION SPECIFICATIONS: Please provide Journal pages and ads in a print-ready high resolution PDF or JPEG file format. Files must be e-mailed to patti@celfeducation.org by the **MATERIALS DEADLINE: March 19, 2010**.

EVENT ORGANIZER: THE CHILDREN'S ENVIRONMENTAL LITERACY FOUNDATION

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE. For further information, please contact CELF Programs Director Patti Bressman, patti@celfeducation.org, or EXPO Coordinator Sarah Hodder, sarah@celfeducation.org, or call or 914.238.4743.

BOOTH FEES:*		JOURNAL ADVERTISEMENT FEES:	
School Booth(s)-regular:	# ____ @ \$50 \$ _____	Full page: 8.5"W by 11"H	\$300 _____
School Booth(s)-extended:	# ____ @ \$80 \$ _____	Half page: 8.5"W by 5"H	\$200 _____
Corporate Booth(s)-regular:	# ____ @ \$350 \$ _____	Quarter page: 4"W by 5"H	\$125 _____
Corporate Booth(s)-extended:	# ____ @ \$450 \$ _____	Business card:	\$90 _____
Non-profit/Govt Booth(s)-regular:	# ____ @ \$125 \$ _____	Sponsorship:	\$ _____
Non-profit/Govt Booth(s)-regular:	# ____ @ \$175 \$ _____		
Add late fee if submitted after March 1 st	\$25	Add late fee if submitted after March 1 st	\$25
TOTAL	\$ _____	TOTAL:	\$ _____

*Booth Fees include one Journal Advertisement per specifications:

- Extended Corporate Booth - Full page ad
- Corporate and Non-profit/Gov't Booth Fee - Half page ad
- School/GSCW Fee - Quarter page ad

REGISTER & PAY ON-LINE or PRINT & REMIT TO: The Children's Environmental Literacy Foundation

PO Box 412, Chappaqua, NY 10514

Payment in full must be received by RESERVATION DEADLINE of March 1st. Late fee applicable to all registrations received after this deadline. Cancellations must be received in writing by March 1st, 2010. No refunds will be returned after this date.