

GREEN COMPANIES: COOL IDEAS FOR A COOL PLANET

A CELF Learning with Leaders Program

BUSINESS
IN
BALANCE



What does GREEN really mean?

How are corporations pursuing it?

Who is truly green and how can we tell?

Learn about sustainability and smart business from a leading expert in the field of corporate social responsibility. Hear how corporations are changing to keep up with the green market place and how you can affect change. Learn about important fields of study, green initiatives and career opportunities.

Speaker: Dr. Riva Krut, Vice-President, Cameron-Cole, LLC - an environmental strategy and management firm

Dr. Krut is a leading expert in corporate social responsibility (CSR). She will speak from her 20 years of experience working with clients such as AOL, Toyota, Lockheed Martin, Avon, and others.

Date: Tuesday, December 4, 2007

Time: 7:00 - 8:00 pm, with pizza to follow

Who: Open to all 8th-12th grade students & teachers

Location: Chappaqua Library
195 South Greeley Avenue
Chappaqua, NY

Admission: FREE (space is limited, please rsvp)

RSVP: [The Children's Environmental Literacy Foundation \(CELF\)](http://www.celffoundation.org)
(914) 238-6329 or patti@celfoundation.org

Visit www.celffoundation.org for other CELF events!

We encourage you to distribute this information to your students and faculty. All are welcome (parents too)!