



About Us

THE CHILDREN'S ENVIRONMENTAL LITERACY FOUNDATION (CELf)

is a 501(c)(3) organization with the mission to establish sustainability as an integral part of every child's K-12 learning experience.

CELf was founded based on the vision of a citizenry with a deep understanding of the dynamic interdependencies between human and natural systems, and the critical role education plays in establishing a healthy and equitable future.

Our programs are designed to succeed in a wide range of settings. These include multi-day Summer Institutes, schoolwide professional development workshops offered onsite and virtually, and custom curriculum and instruction consulting projects for K-12 educators. Our framework enables educators to seamlessly integrate sustainability tools, resources and projects into their existing curriculum with the support and guidance of CELf facilitators, while remaining aligned with the state-mandated curriculum standards.

A Global Awakening

There is a sea change happening in K-12 education toward schools that genuinely engage all students in learning that addresses our global future in the areas of equity, social justice, and sustainability.

CELf is supporting teachers as they reframe their teaching practice to ensure that our next generation is prepared with the systems-thinking mindset they'll need to solve the world's most pressing challenges.

Since 2003, CELf has reached...



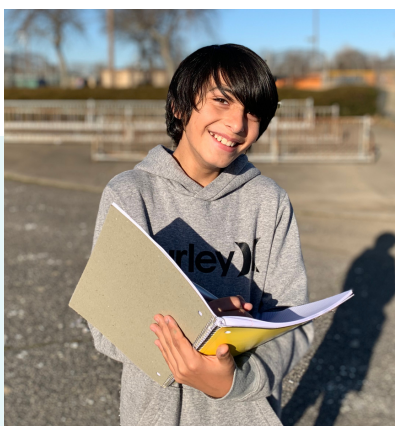
OVER ONE MILLION STUDENTS



BY TRAINING OVER 14,000 TEACHERS



IN OVER 4,000 SCHOOLS



2021 Student Symposium

Preparing your community for a better tomorrow

Each Spring, the Children's Environmental Literacy Foundation (CELf) hosts our Student Symposium, the culminating event for the CELf Civic Science: Inquiry-to-Action program that brings young Civic scientists together to share their research projects, data, and ideas for pollution remediation and environmental stewardship with community members, field experts, policy makers and peers from schools across the country.

On May 22, 2021, CELf will host its Annual Student Symposium event as a fully virtual interactive experience.

Using the latest digital technologies and best practices in online event management, the Symposium will welcome over 200 students and up to 200 teachers, parents, field experts and local decision makers from across the country. The Symposium offers opportunities for student presentations, group discussions, a virtual tabling experience, and community feedback on student research and remediation concepts.



WHY YOUR SUPPORT MATTERS

Today's students will be on the front lines of the climate change movement, and hold the power to shift our planet's trajectory to a more sustainable future.

They are the consumers, decision-makers, policymakers and workforce of tomorrow.

By supporting CELf, you are joining a movement to create the systemic change our world needs to preserve and protect the natural world.

- *Connect with and support the local communities where your company operates*
- *Drive employee and stakeholder engagement with a purpose-driven investment*
- *Help transform our education system and support the next generation of environmental leaders*
- *Promote systems-thinking skills and environmental literacy among our future leaders and workforce*

OUR IMPACT

SKILLS DEVELOPED BY STUDENTS PARTICIPATING IN CIVIC SCIENCE PROGRAMS INCLUDE:



PUBLIC SPEAKING & PRESENTATION



DATA COLLECTION & ANALYSIS



COLLABORATION



COMMUNITY ORGANIZING



SELF-ADVOCACY



GLOBAL CITIZENSHIP

Join us!

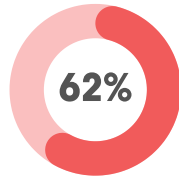
Since 2003, CELF has trained over **14,000** teachers and impacted over **one million K-12** students in 4,000 schools across the country.

Below is a snapshot of our expected **2021 Symposium** participants & reach:



300+

Attendees, including students, teachers, administrators, parents and community stakeholders

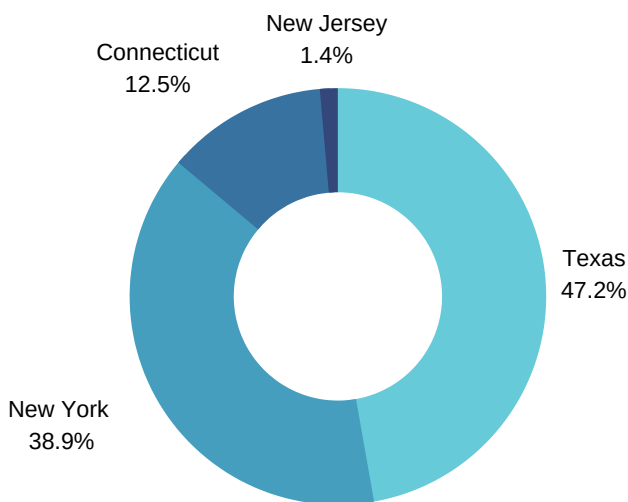


62%
Work at Title 1 Schools

57

Different schools & education centers represented

PARTICIPANT LOCATION:



SYMPOSIUM PARTNERS INCLUDE:

National Geographic Society
Linde, PLC
San Diego Foundation
Mt. Sinai PEHSU
McMac CX
Plume Labs
Sustainable Westchester

Outreach/Promo Channels Include:

25,000+ reach via CELF social media, web traffic, email listserv and partner marketing efforts

2021 PARTNERSHIP BENEFITS

As a **Student Symposium supporter**, CELF will provide **year-round opportunities to show your support** and highlight your company's commitment to sustainability in your local community.

Below are some of the opportunities we offer in creating a purpose-driven package that meets your marketing, employee engagement and philanthropic needs.

PROGRAM SUPPORT

- **Support 200+ students** from New York, New Jersey, Texas and Connecticut in the exchange of ideas, knowledge and research during the Symposium
- **Support 60+ educators** in learning how to integrate hands-on, real-world learning in their classrooms

BRAND AWARENESS

- Feature story in CELF e-newsletter
- Opportunity to host a virtual sponsor booth during event
- Have a company representative speak during Symposium
- Special recognition given during SI Live sessions
- Logo on all digital outreach materials & live session during Symposium
- Social media mentions & logo placements in Annual Report & website

EMPLOYEE ENGAGEMENT

- Opportunity for employees to participate in a Sustainability workshop
- Invitation for employees to participate in Green Careers Guest Speaker days with CELF students throughout school year
- Invitation for guests to attend the Student Symposium & engage with students

EXTEND YOUR REACH

25,000+ ON CELF DIGITAL PLATFORMS & LISTSERV

300+ SYMPOSIUM PARTICIPANTS, HUNDREDS MORE THROUGHOUT THE YEAR

Scores of Local & National Teacher Associations such as: National Geographic Education, National Science Teachers Association, & NAAEE. University partners in New York & Houston include Rice University, Manhattanville College, CUNY School of Law, LoneStar College, and University of Houston Clear Lake

CELF'S INSTITUTIONAL SUPPORTERS



PROGRAMMATIC PARTNERS



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