



# About CELF

## THE CHILDREN'S ENVIRONMENTAL LITERACY FOUNDATION (CELF) IS A

501(c)(3) organization with the mission to establish sustainability as an integral part of every child's K-12 learning experience.

CELF was founded based on the vision of a citizenry with a deep understanding of the dynamic interdependencies between human and natural systems, and the critical role education plays in establishing a healthy and equitable future.

Our programs are designed to succeed in a wide range of settings. These include multi-day Summer Institutes, schoolwide professional development workshops offered onsite and virtually, and custom curriculum and instruction consulting projects for K-12 educators. Our framework enables educators to seamlessly integrate sustainability tools, resources and projects into their existing curriculum with the support and guidance of CELF facilitators, while remaining aligned with the state-mandated curriculum standards.

## A Global Awakening

*There is a sea change happening in K-12 education toward schools that genuinely engage all students in learning that addresses our global future in the areas of equity, social justice, and sustainability.*

*CELF is supporting teachers as they reframe their teaching practice to ensure that our next generation is prepared with the systems-thinking mindset they'll need to solve the world's most pressing challenges.*

Since 2003, CELF has reached...



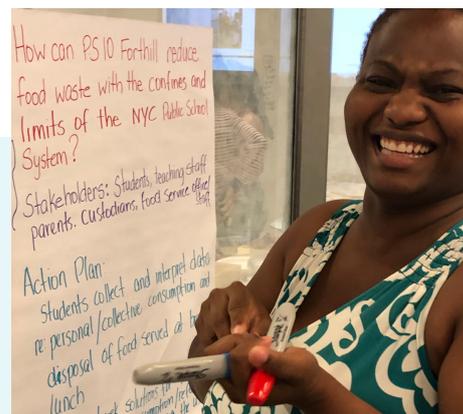
**OVER ONE MILLION STUDENTS**



**BY TRAINING OVER 14,000 TEACHERS**



**IN OVER 4,000 SCHOOLS**



SETTING THE STAGE FOR YEAR-ROUND IMPACT

# 2021 Summer Institute

## Learning for a resilient and sustainable future

CELF's 2021 Annual Virtual Summer Institute programs will host 100+ K-12 educators from across the country through a series of multi-day, virtual workshops. We will equip them with the tools, pedagogy and teaching methods they need to address the core concepts of educating for sustainability, and how the balance of those systems is vital to a sustainable future and relevant to all subject areas.

Attendees will hear from distinguished speakers and industry leaders in the fields of sustainability, education and environmental justice while having the opportunity to build community with like-minded educators.

## The Institute is just the beginning...

The Summer Institute Program does not begin and end in July. Our participants receive implementation support and opportunities for additional learning throughout the academic year, ensuring the successful integration of hands-on, real-world learning in their classrooms.



## WHY YOUR SUPPORT MATTERS

Today's students will be on the front lines of the climate change movement, and hold the power to shift our planet's trajectory to a more sustainable future.

**They are the consumers, decision-makers, policymakers and workforce of tomorrow.**

**By supporting CELF, you are joining a movement to create the systemic change our world needs to preserve and protect the natural world.**

- *Connect with and support the local communities where your company operates*
- *Drive employee and stakeholder engagement with a purpose-driven investment*
- *Help transform our education system*
- *Promote systems-thinking skills and environmental literacy among our future leaders and workforce*

## OUR IMPACT



### INCREASED STUDENT AGENCY

100% of CELF Teachers report that students have pursued a campus, classroom or community sustainability project



### COMMUNITY ADVOCACY

90% of CELF students report that they have started to discuss and advocate how to protect their natural environment with friends and family



### MORE ENGAGED STUDENTS

100% Summer Institute attendees reported increased student engagement after implementing CELF's approach in their classrooms

# Join us!

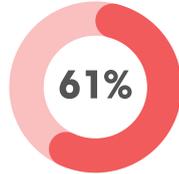


Since 2003, CELF has **trained over 14,000 teachers** and impacted over **one million K-12 students** in 4,000 schools across the country.

**Below is a snapshot of last year's 2020 Summer Institute participants:**

**5,000+**

K-12 Students engaged by 2020 Summer Participants

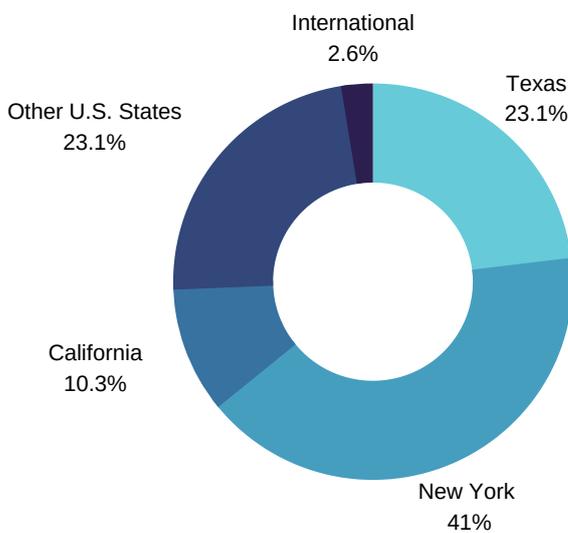


Work at Title 1 Schools

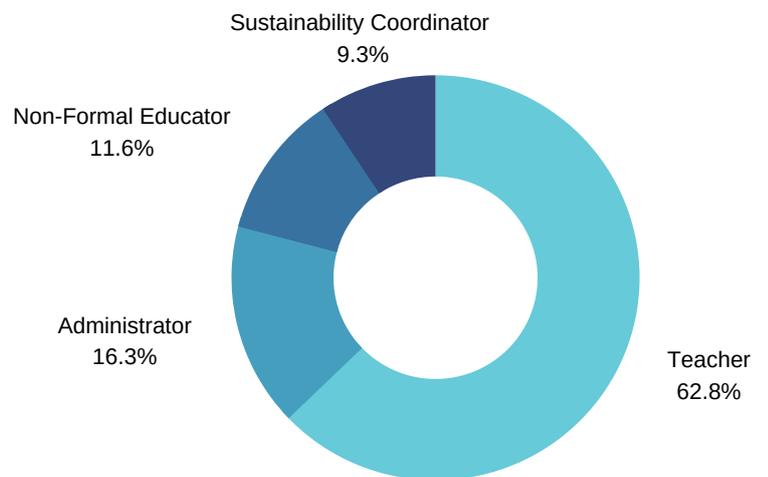
**29**

Different schools & education centers represented

## PARTICIPANT LOCATION:



## ROLE IN EDUCATION:



## 2021 PARTNERSHIP BENEFITS

As a Summer Institute supporter, CELF will provide **year-round opportunities to show your support** and highlight your company's commitment to sustainability in your local community and beyond.

Below are some of the opportunities we offer in creating a purpose-driven package that meets your marketing, employee engagement and philanthropic needs.

### PROGRAM SUPPORT

- 100+ **teachers** supported by attending the Summer Institute
- **Thousands of students impacted**
- Year-long curriculum implementation support from CELF's educator team
- Virtual workshops in Fall to support ongoing learning and building a connected, supported community of educators

### BRAND AWARENESS

- Feature story in CELF e-newsletter
- Have a company representative speak during live session
- Special recognition given during SI Live sessions
- Logo on all digital outreach materials, e-blasts, & live sessions during Summer Institute program
- Social media mentions & logo placements in Annual Report & website

### EMPLOYEE ENGAGEMENT

- Opportunity for employees to participate in a Sustainability workshop
- Invitation for employees to participate in Green Careers Guest Speaker days with CELF students throughout school year
- Invitation for guests to attend Summer Institute virtual sessions & educator workshops

**25,000+ ON CELF DIGITAL PLATFORMS & LISTSERV**

**100+ SUMMER INSTITUTE PARTICIPANTS, HUNDREDS MORE THROUGHOUT THE YEAR**

Scores of Local & National Teacher Associations such as: National Geographic Education, National Science Teachers Association, & NAAEE. University partners in New York & Houston include Rice University, Manhattanville College, CUNY School of Law, Lonestar College, and University of Houston Clear Lake

# CELF'S INSTITUTIONAL SUPPORTERS



# PROGRAMMATIC PARTNERS



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