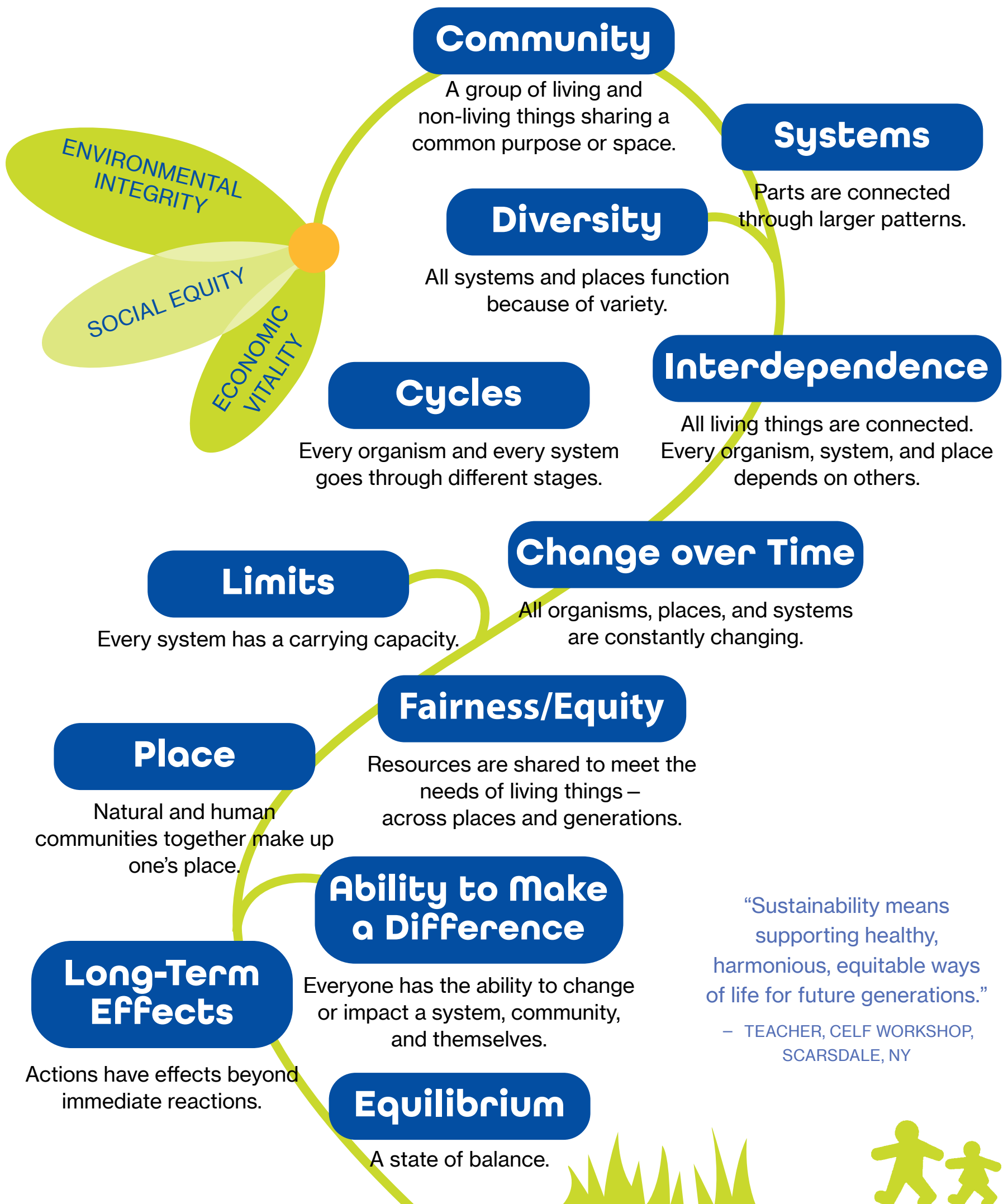


THE BIG IDEAS^{of} SUSTAINABILITY



SUSTAINABILITY

When the environmental, economic, and social needs of a society are met in the present without compromising the ability of future generations to meet their needs.