



**Children's
Environmental
Literacy
Foundation**

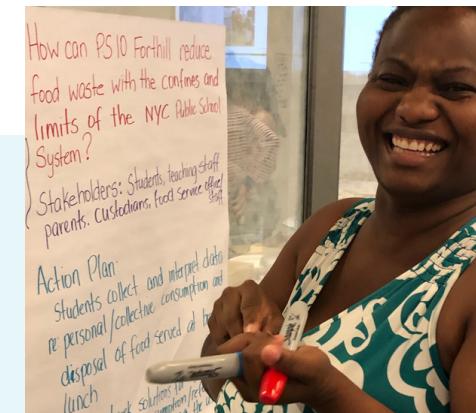
About CELF

THE CHILDREN'S ENVIRONMENTAL LITERACY FOUNDATION (CELF)

is a 501(c)(3) organization with the mission to establish sustainability as an integral part of every child's K-12 learning experience.

CELF was founded based on the vision of a citizenry with a deep understanding of the dynamic interdependencies between human and natural systems, and the critical role education plays in establishing a healthy and equitable future.

Our programs are designed to succeed in a wide range of settings. These include multi-day Summer Institutes, schoolwide professional development workshops offered onsite and virtually, custom curriculum and instruction consulting projects for K-12 educators, and speaker series that engage learners with professionals working toward sustainability. Our framework enables educators to seamlessly integrate sustainability tools, resources and projects into their existing curriculum with the support and guidance of CELF facilitators, while remaining aligned with state-mandated curriculum standards.



A Global Awakening

There is a sea change happening in K-12 education toward schools that genuinely engage all students in learning that addresses our global future in the areas of equity, social justice, and sustainability.

CELF is supporting teachers as they reframe their teaching practice to ensure that our next generation is prepared with the systems-thinking mindset they'll need to solve the world's most pressing challenges.

Since 2003, CELF has reached...



OVER 1.5 MILLION STUDENTS



BY TRAINING OVER 15,000 TEACHERS



IN OVER 5,000 SCHOOLS

SETTING THE STAGE FOR YEAR-ROUND IMPACT

2022 Summer Institute

Learning for a resilient and sustainable future

This year, CELF Summer Institutes will host up to 200 K-12 educators in total from across the country and the world through three separate multi-day in-person workshops in **Houston, TX**; **Westchester, NY**; and **Buffalo, NY**; as well as a **virtual** summer institute dedicated to Civic Science.

CELF will equip participants with a deeper understanding of the intersecting systems that are vital to a sustainable future, and with the pedagogies and tools they need to integrate the core concepts of educating for sustainability across subject areas. Attendees will hear from distinguished speakers and industry leaders in the fields of sustainability, education and environmental justice while having the opportunity to build community with like-minded educators.

The Institute is just the beginning...

Beyond the summer, Institute participants receive implementation support and opportunities for additional learning throughout the academic year, ensuring the successful integration of hands-on, real-world learning in their classrooms.

WHY YOUR SUPPORT MATTERS

Today's students will be on the front lines of the environmental justice movement, and hold the power to shift our planet's trajectory to a more sustainable, equitable future.

They are the consumers, decision-makers, policymakers, and workforce of tomorrow.

By supporting CELF, you are joining a movement to create the systemic change our world needs to preserve and protect the natural world for everyone.

- Connect with and support the local communities where your company operates
- Drive employee and stakeholder engagement with a purpose-driven investment
- Help transform our education system
- Promote systems-thinking skills, data literacy, and environmental stewardship among our future leaders and workforce



OUR IMPACT

INCREASED STUDENT AGENCY



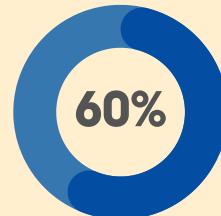
Students who reported they can **influence others to take positive actions**

COMMUNITY ADVOCACY



Title 1 Schools represented in cohort

MORE ENGAGED STUDENTS



Teachers who reported increased student knowledge of **Environmental Justice**

Join us!

2022 SPONSORSHIP OPPORTUNITIES

As a Summer Institute supporter, CELF will provide year-round opportunities to show your support and highlight your company's commitment to sustainability for our community. We are eager to work with you to create a purpose-driven package that meets your philanthropic, employee engagement, and marketing needs.

	\$50,000 CELF SUSTAINER	\$25,000 PRESENTING PARTNER	\$10,000 SUSTAINABILITY CHAMPION	\$5,000 COMMUNITY CHAMPION
PROGRAM SUPPORT				
Number of teachers supported by attending the Summer Institute	100	50	20	10
Number of students impacted	10,000	5,000	2,000	1000
Year-long curriculum implementation support from CELF's educator team	✓	✓	✓	✓
Workshops & coaching in Fall to support ongoing learning & building a connected, supported community of educators	✓	✓		
Curricular resource development & dissemination to support uptake of sustainability teaching	✓			
BRAND AWARENESS				
Feature story in CELF e-newsletter	✓			
Speaking opportunity at Summer Institute or Green Careers session	✓			
Prominent recognition and engagement opportunities throughout 2022-23 school year	✓	✓		
Special recognition given during Summer Institute sessions	✓	✓	✓	
Logo on all digital outreach materials, e-blasts, and live sessions during Summer Institute program	✓	✓	✓	✓
Logo and link on event webpage	✓	✓	✓	✓
Mention in CELF's e-newsletter	✓	✓	✓	✓
Social media mentions and hyperlink	✓	✓	✓	✓
Listing in CELF annual report	✓	✓	✓	✓
EMPLOYEE ENGAGEMENT				
Opportunity for employees to participate in a Sustainability workshop	✓	✓		
Invitation for employees to participate in Green Careers Guest Speaker days with CELF students throughout school year	✓	✓	✓	✓
Invitation for 2 guests to attend the Summer Institute	✓	✓	✓	✓

EXTEND YOUR REACH

25,000+ ON CELF DIGITAL PLATFORMS & LISTSERV
 100+ SUMMER INSTITUTE PARTICIPANTS, HUNDREDS MORE THROUGHOUT THE YEAR
 Scores of Local & National Teacher Associations such as: National Geographic Education, National Science Teachers Association, & NAAEE. University partners in New York & Houston include Rice University, Manhattanville College, CUNY School of Law, Lonestar College, and University of Houston Clear Lake



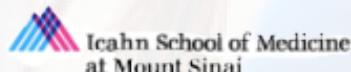
CELF'S INSTITUTIONAL SUPPORTERS



National
Geographic
Society



PROGRAMMATIC PARTNERS



FOR MORE INFORMATION, CONTACT TARA STAFFORD-OCHANSEY AT TARA@CELFEDUCATION.ORG

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