

Position: Communications and Marketing Internship

Location: New York Region

Description:

The Children's Environmental Literacy Foundation (CELF) is recruiting a summer intern to join our dynamic team in Westchester, New York, and Houston, Texas. In this internship, you will support the CELF staff in executing our mission to establish sustainability as an integral part of every child's K-12 learning experience, preparing our next generation with skills to build a more sustainable and equitable future. CELF programs and workshops enable educators to integrate sustainability and civic science concepts into their teaching.

Interns will contribute to CELF's mission through the following **3 Focus Areas:**

1. **Communications:** Social media, photo documentation, communications, and operational tasks in collaboration with the Marketing Manager.
2. **Education Support:** Preparation and delivery of summer programs, including our [Summer Institutes](#) and [Civic Science](#) events in collaboration with the education team in NY & TX.
3. **Resource Development:** Development of [educational resources](#) and content materials in collaboration with the education team.

Responsibilities:

- **Impact analysis:** Organize participant assessments and surveys, analyze and synthesize impact metrics and case studies
- **Social media:** Create and schedule posts across platforms
- **CELF website updates** using WordPress as directed
- **Program planning support:** Assist in all aspects of planning for CELF's programs (virtual, hybrid & in-person), including education support, event publicity, audio/visual and print materials preparation, and website updates
- **Digital storytelling:** Document, catalog, and disseminate photos, videos, teacher interviews, and testimonials

A final project will be agreed upon at the outset of your internship for your professional portfolio. Past examples include a documentary video, a Google website, a portfolio presentation, a completed grant proposal, etc. In turn, **CELF interns will receive mentorship to guide potential career pathways in non-profit, education, and/or public policy sectors.**

Location: This is a hybrid internship:

- You will mostly work remotely from the location of your choice. (Interns supply their own computers and connectivity.)
- As the NY-based intern, you will be expected—if possible—to participate in various in-person programs in the New York Tri-state region.

Duration: Start and end dates aligned with intern's academic schedule

- 12 weeks from late May/early June - mid/late August, depending on your academic calendar and availability
- 25-30 hours per week

Profile:

The ideal candidate has:

- Passion for educational reform, climate action, environmental justice, and/or social change
- Curiosity about sustainability topics like the science behind climate change, the root causes of environmental injustice, civic education and the impact of student advocacy
- The ability to work independently in a collaborative environment where creativity is encouraged

Qualifications:

- Strong written and verbal communication skills, especially in a professional context
- Proactive and solutions-oriented, able to take initiative with concerns/problems
- Highly organized and detail-oriented
- Technical proficiency with
 - Productivity applications (Google Suite, Microsoft Office, Dropbox, Zoom)
 - Social media platforms (Facebook, Instagram, Twitter, LinkedIn)
 - Website and social media analytics
 - Wordpress (a plus)
 - Video editing, such as iMovie (a plus)
 - CRM and/or database management (a plus)
 - Design tools, such as Canva or Photoshop (a plus)
- Optional and beneficial experience:
 - Knowledge of environmental health, law and/or social justice
 - Adult learning, program development and assessment
 - Working with students in formal or non-formal settings
 - Knowledge of content areas relevant to CELF's work, such as nature-/place-based education, project-based learning, community organizing, Sustainable Development Goals, etc.

This internship includes a \$2,000 stipend. CELF supports for-credit internships and supplemental funding from eligible institutions of higher education.

To apply: Email your **resume** and **cover letter** to Enrique Lastra: enrique@celfeducation.org and please include "Summer 2024 New York Intern" in the email Subject line.

CELF is committed to diversity, equity, and inclusion, and does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity or expression, national origin, age, disability, marital status, veteran status, or political affiliation. CELF encourages qualified applicants who identify as having lived and/or worked in a community impacted by



CELFF Summer 2024 Internship
New York

environmental injustice. CELF is proud to be an equal opportunity workplace and is an affirmative action employer.